



News Release

For Immediate Release

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*Henderson Printing/Ian Coristine Receive Premier Print Award in
Worldwide Print Competition*

Brockville, ON August 27th, 2007

Ian Coristine's booklet of photography **1000 Islands** produced by Henderson Printing Inc. of Brockville, Ontario has been awarded a 2007 Premier Print Award for outstanding achievement in the production of Booklets. The graphic arts industry's largest and most prestigious worldwide printing competition, hosted by PIA/GATF, The Premier Print Awards recognizes those responsible for the creation and production of outstanding print communications.

Competing against over 5,000 entries from printing and graphic arts firms around the world, the judges bestowed on Henderson Printing and Coristine the award which honors technical excellence in each category of the competition.

Print Industries of America “Benny” Award

“I had been asked for several years to create an inexpensive booklet that might serve as a quality memento for the visitor and a stocking stuffer for Thousand Islands lovers”, explains Coristine, “but initially I resisted because I’ve always believed this place needs to be represented in the highest quality manner possible and that seemed difficult to accomplish in a small booklet. With the incredible technical and creative skills of Henderson Printing and Aerographics in Ottawa I finally decided to try. We chose metallic inks and a number of expensive processes which required shipping it to three specialists in three different cities to accomplish, but I think those details help set it apart from standard fare. Receiving this honor suggests the effort and expense was worthwhile. The final problem of containing the retail price required committing to an enormous print run, in this case 30,000 copies. Thanks to advance orders from Uncle Sam Boat Tours, Rockport Boat Line, St. Lawrence Cruise Lines, Kingston 1000 Islands Cruises and The Keary Team, this became feasible.

Coristine has previously published a trilogy of hardcover books of photography of the Thousand Islands, all three of which became bestsellers in Canada despite limited distribution within the immediate region only. Volumes II; **Water, Wind and Sky** and III; **The Thousand Islands** were also produced by Henderson Printing Inc.

Michael Makin, president and CEO of PIA/GATF notes, “Each year the field of entries brings impressive work from some of the best printers in the world. Only a small number of companies receive any award. The craftsmanship and hard work of Henderson Printing’s Team enabled them to produce an award winning piece in the face of some very stiff competition.”

The Print Industries of America’s Premier Print Awards is the printing industry’s oldest and largest worldwide graphic arts competition. In its 58th year, the competition recognizes those responsible for the creation and production of print communications. The event promotes excellence in print and rewards companies and individuals who produce the best in print media.

Headquartered in Sewiskley, PA, PIA/GATF is the world’s largest graphic arts trade association representing an industry with more than 1.2 million employees. It serves the interests of more than 12,000 member companies. PIA/GATF, along with its affiliates, delivers products and services that enhance the growth, efficiency and profitability of its members and the industry through advocacy, education, research and technical information.

For more information about the Premier Print Awards, contact Sara Welsh at 412 259-1705.

For more information about Ian Coristine’s work, visit: www.1000IslandsPhotoArt.com or email him at Ian@ThousandIslandsBooks.com.

For more information about Henderson Printing Inc. contact Lyne Roberge Henderson at 800 263-2655.